



AFRICAN PROFESSIONALISATION INITIATIVE

African Professionalisation Initiative Strategy (2021-2023)

The African Professionalisation Initiative (API) is a partnership between accountants general, the accountancy profession, supreme audit institutions and accountancy academics in Africa.

AN AFRICAN PROFESSIONALISATION INITIATIVE PRESENTATION





Vision and Mission



THE API'S VISION

An African public sector capacitated with competent, ethical and influential professionals who support accountability, transparency and good financial governance.



THE API'S MISSION

Grow the capacity of accountancy professionals in the African public sector for enhanced service delivery.



- **Aspiration 1:** A prosperous Africa based on inclusive growth and sustainable development
- **Aspiration 3:** An Africa of good governance, democracy, respect for human rights, justice and the rule of law
- **Aspiration 6:** An Africa whose development is people – driven, relying on the potential of African people, especially its women and youth, and caring for children.



Value Proposition

The API is working to support African countries to better deliver services to its citizens by:

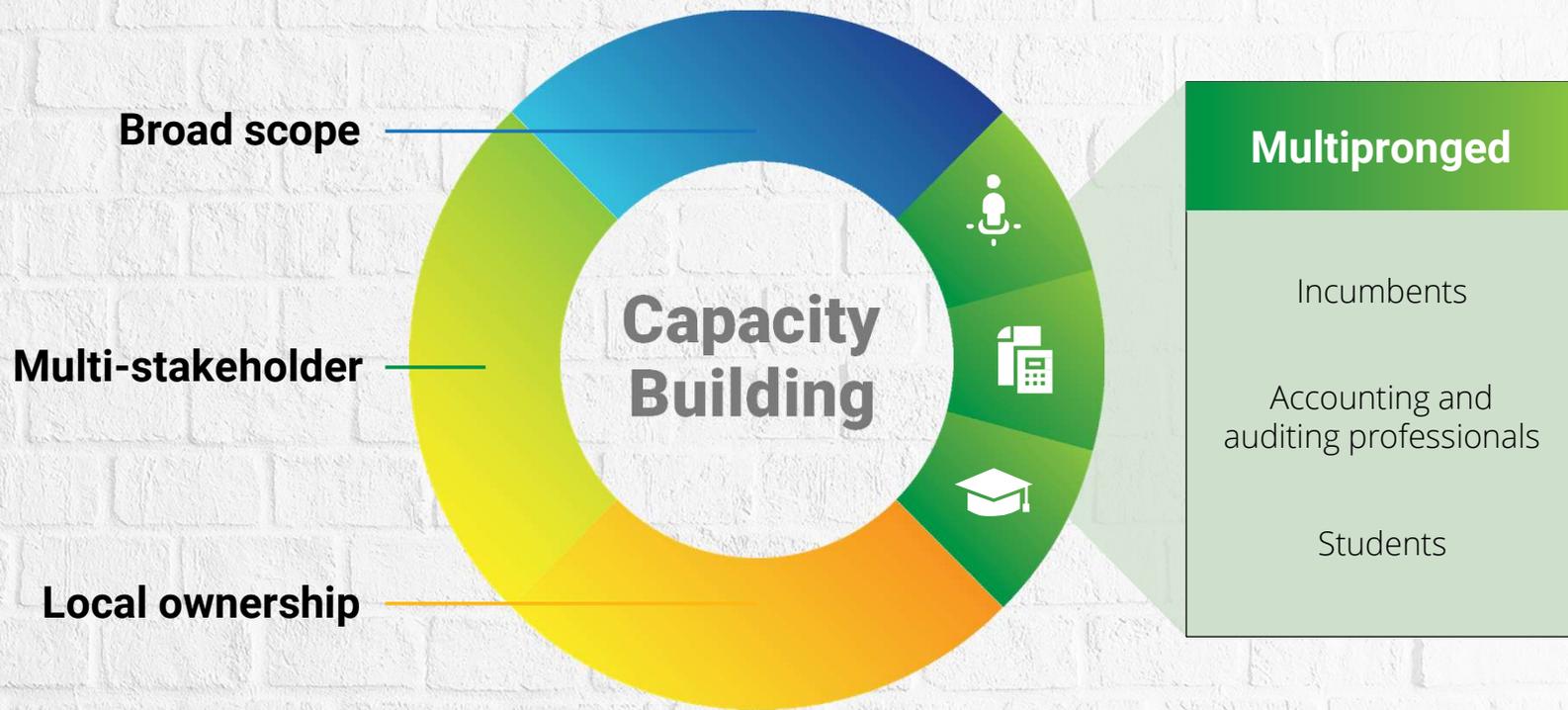
- Producing learning materials that support the enhancement of public sector accounting and auditing competence
- Providing professional capacity building support to countries

The API's competitive advantage is derived from:

- The influence of its partner organisations and their continental reach
- Economies of scale that allow the production of quality learning material that are contextually relevant and available at a competitive price
- Its long-term focus that avoids quick fixes in favour of sustainable structural change.



The API's approach to capacity building





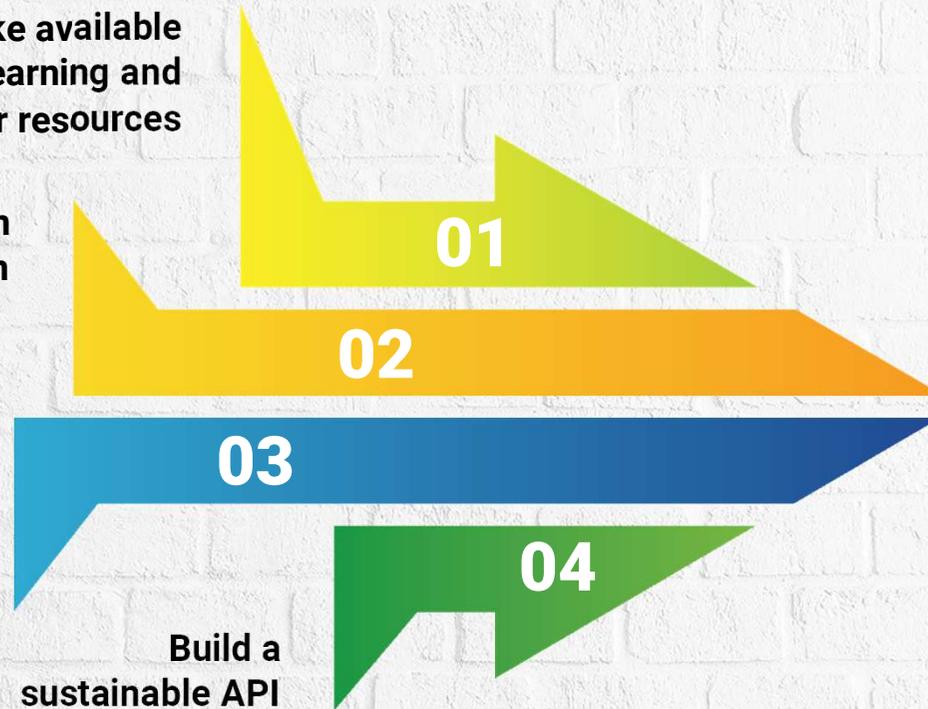
Strategy Objectives

Provide and make available
quality, innovative learning and
other resources

Support local adoption
and implementation

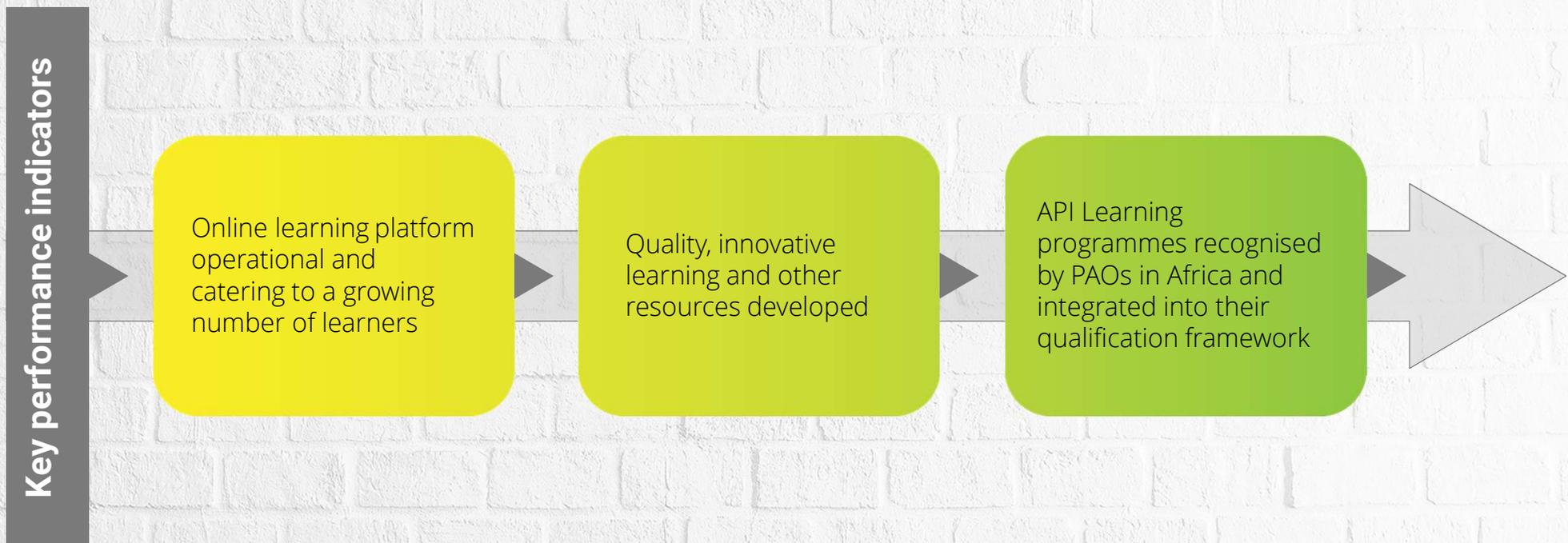
Promote awareness and
shared ownership through
advocacy and publicity

Build a
sustainable API





Provide and make available quality, innovative learning and other resources



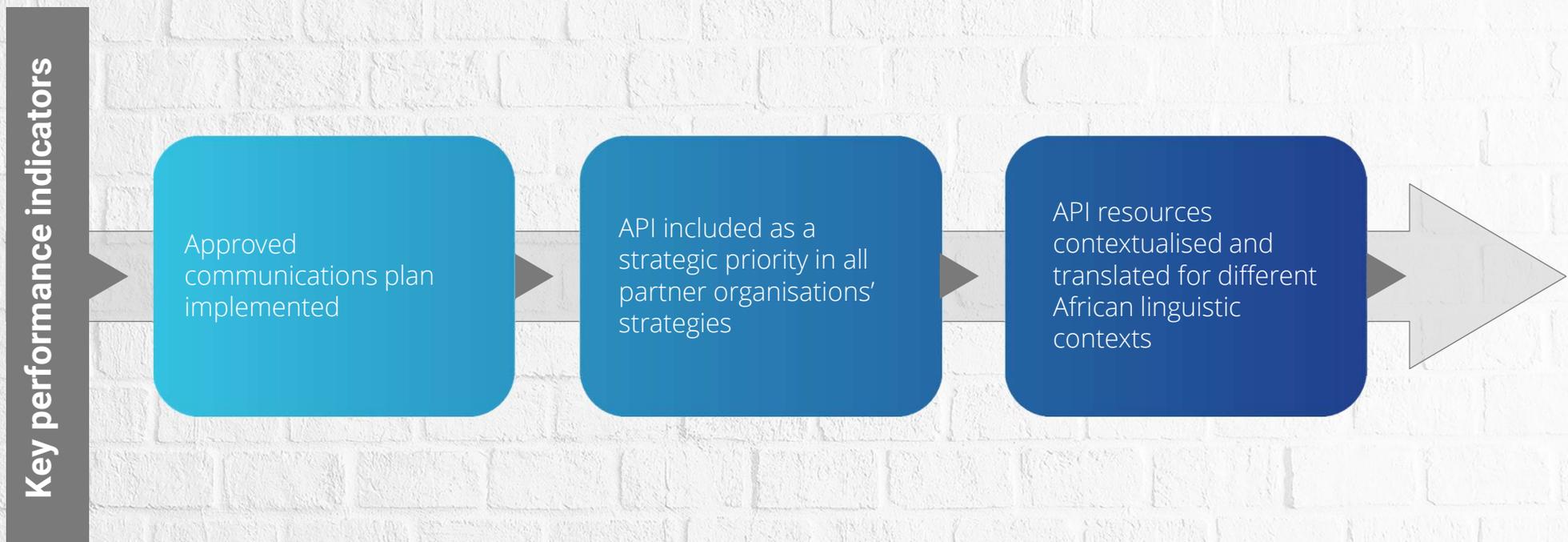


Support local adoption and implementation



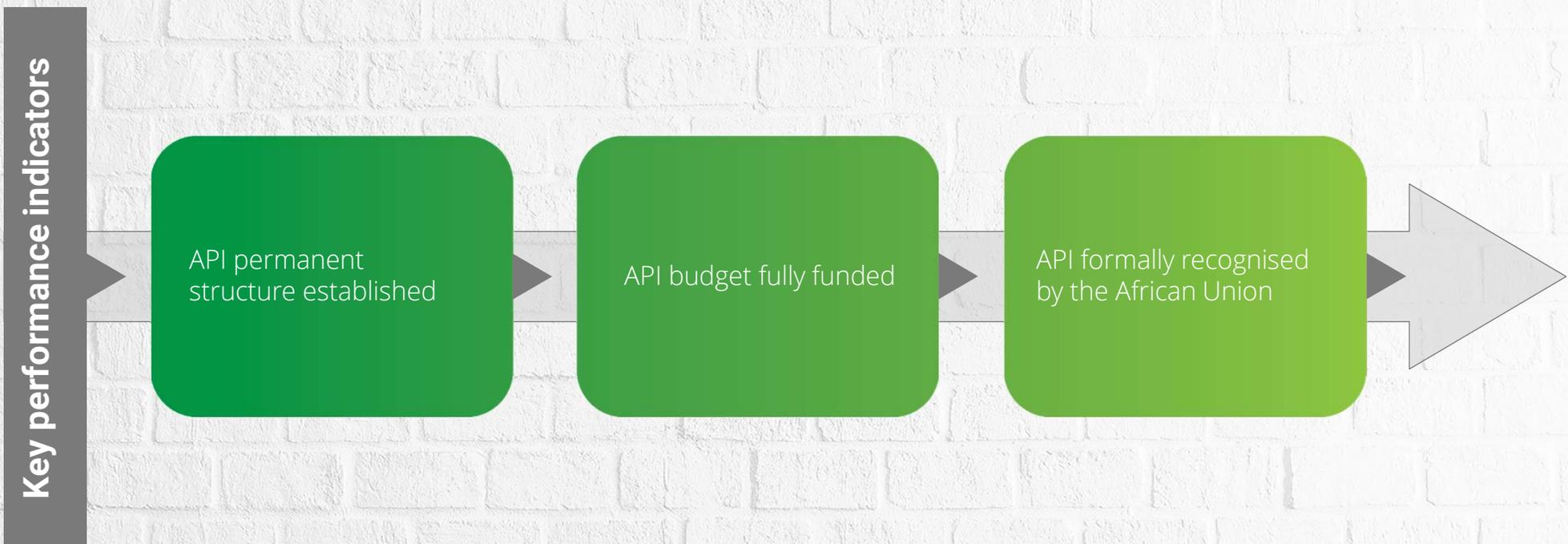


Promote awareness and shared ownership through advocacy and publicity





Build a sustainable API





Defining success



More PAOs incorporate public sector competencies into qualifications and provide public sector member support



Increased trust in PFM systems in African states



More countries fill senior public finance positions with professional accountants



Enhanced decision making by governments in the management of country resources



Professional accountants supporting and advocating PFM reforms



Significant improvements in service delivery across the continent



Improvement in key PFM indicators/outcomes



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