



Writing for Impact Guide

Exposure draft



Writing that readers can use



Find

Locate
what matters



Understand

Explain the
message correctly



Use

Identify a
decision or action

The evidence and technical meaning stay accurate

Help with drafting and review



Part II

Plan and draft for the reader

- Purpose and audience
- Structure and audit logic

Part III

Check the writing with practical tools

- Word replacements
- Audit terms and examples

Reader Impact Test in section 3.5

Use in your SAI after the conference



01

One section of a live document

An executive summary, finding or briefing

02

Guidance that fits the task

Use it while drafting or reviewing

03

A short note of your experience

Record what helped and what needs improvement

Six months of use and feedback

6
months

What helped?

Name the section or tool and explain its value.

What needs improvement?

Explain what was unclear or difficult to apply.

What change would help?

Suggest a clearer explanation or a useful example.

Your feedback strengthens the Guide



info@afrosai-e.org.za

+27 (0)10 286 0104

www.afrosai-e.org.za

